

# Aloe-Jojoba Shampoo

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## Aloe-Jojoba Shampoo

**Deep cleansing and nourishing power for all hair types.**

Made with pure inner leaf aloe vera and hair strengthening jojoba oil, Forever's **Aloe-Jojoba Shampoo** is perfect for everyday use to bring out the best in your hair. Enjoy the refreshing fragrance of a tropical fruit medley with hints of sweet cream as the rich natural lather helps easily rinse away dirt and oil.

With no added sulphates, **Aloe-Jojoba Shampoo** helps maintain your scalp's moisture balance while keeping it soft and manageable. Forever's own stabilised aloe vera gel not only helps your hair retain moisture but works as a natural emulsifying agent that leaves hair feeling clean and renewed with a beautiful shine.

In addition to cleansing your hair, we've added jojoba oil, which is rich in natural fats to promote strength and thickness. This lightweight oil is nourishing, soothing and gentle on the scalp. Forever boosted the fortifying power of this shampoo even further with argan oil, vitamin B5 and rose hip oil. Together, these potent ingredients provide nutrients, unsaturated fatty acids and antioxidants to support healthy hair and help keep it moisturised and soft.

Forever's **Aloe-Jojoba Shampoo** is perfect for your whole family. Experience the feeling of deep clean that leaves your hair looking and feeling its absolute best. To achieve optimal results, follow your shampoo with Forever's **Aloe-Jojoba Conditioner**!

PERSONAL CARE

### FAST FACTS

- All-purpose shampoo for every hair type
- Gentle on scalp
- Natural lather to easily rinse away dirt and oil
- Helps promote soft, manageable hair



Gluten Free



Suitable for vegetarians



Suitable for vegans

### CONTENTS

10 fl. oz. (296 mL)

### DIRECTIONS

Apply to wet hair and massage to stimulate scalp and create a rich lather. Rinse thoroughly. For best results follow with **Aloe-Jojoba Conditioner**.

### CERTIFICATIONS

IASC Certified, Kosher Certified, Halal Certified, Cruelty Free



### INGREDIENTS

Aloe Barbadensis Leaf Juice (Stabilised\* Aloe Vera Gel/gel d'aloès officinal stabilise\*), Water (Aqua/Eau), Sodium C14-16 Olefin Sulfonate, Cocamidopropyl Hydroxysultaine, Sodium Lauryl Glucose Carboxylate, Lauryl Glucoside, Argania Spinosa Kernel Oil, Panthenol, Rosa Canina Fruit Oil, Simmondsia Chinensis (Jojoba) Seed Oil, Sorbitan Oleate Decylglucoside Crosspolymer, Guar Hydroxypropyltrimonium Chloride, Hydroxyacetophenone, Dimethicone PG-Diethylmonium Chloride, Cetrimonium Chloride, Propanediol, Citric Acid, Chlorphenesin, Disodium EDTA, Potassium Sorbate, Fragrance (Parfum).



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